

The Dono Project - Stage I Donation Goal Breakdown

@thedonoproject

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A Tech Development

1. Business Analyst: \$1.5k
2. Senior Architect: \$3k
3. Scrum: \$1k
4. UI/UX: \$1.5k
5. 2 coders: \$3k

Total Cost per month = \$10k
For 6 months = \$60k

B Onboarding Charities

1. 2 Sales/Marketing People: \$2k
2. Cause Verification Expense: \$3k
3. Legal Expense (Tax Certificate etc.): \$3k

Total Cost for first n charities = \$30k

C Sustainable 0% Commission and 0% Fees

1. Transaction Cost
2. Liquidity Cost/Market Volatility

To absorb the first \$1,000,000 in transaction volume = \$10k (approximate)